

12th Annual TARRANT COUNTY  
**HARAMBEE**  
 & Seafood, Chicken & Blues FESTIVAL

FRI., OCTOBER 1st 6:00PM-10:00PM AND SAT., OCTOBER 2nd 9AM – 7PM | MCDONALD YMCA, 2701 Moresby St, Fort Worth, TX 76119



817-229-7778 / 817-332-6049

[sponsors@tarrantcountyharambee.com](mailto:sponsors@tarrantcountyharambee.com)

## SPONSORSHIP LEVELS

**Titanium  
 Title Sponsor  
 (\$15,000 and Above)**

- Recognition as “Presenting” Sponsor
- **Up to six-weeks Logo exposures on digital billboards**
- Commercials through-out live festival
- Speaking opportunity during festival
- Large banner displayed during festival (provided by sponsor)
- Website banner
- Logo by the Stage during festival
- Company logo on Festival T-shirts (ex-large print)
- 10 Festival T-shirts

**Platinum Sponsor  
 Main Stage Sponsor  
 (\$10,000 - \$14,999)**

- Recognition as “Main Stage” Sponsor
- **Up to four-weeks Logo exposures on digital billboards**
- Two commercials during live festival
- Speaking opportunity during festival
- Banner displayed in stage area (provided by sponsor)
- Large logo on website
- Logo by the Stage during festival
- Company logo on Festival T-Shirts (large print)
- 7 Festival T-shirts

**Platinum Sponsor  
 Blues Festival Sponsor  
 (\$7,500 - \$9,999)**

- Recognition as “Blues Fest” Sponsor
- **Up to three-weeks Logo exposures on digital billboards**
- Two commercials during live festival
- Speaking opportunity during festival
- Large logo on website
- Logo by Stage during blues fest
- Company logo on Festival T-Shirts (large print)
- 7 Festival T-shirts

**Gold Stage Sponsor  
 Community Stage Sponsor  
 (\$5,000 - \$7,499)**

- Recognition as Community Stage Sponsor
- **One-week Logo exposures on digital billboards**
- Speaking opportunity during festival
- A commercials during live festival
- Name/Logo displayed before community acts
- Name on festival T-shirts
- 5 Festival T-shirts

**Silver Sponsor  
 Kid Zone Sponsor  
 (\$2,500 - \$4,999)**

- Recognition as “Kidz Zone” Sponsor
- Name/Logo displayed in Kidz Zone
- Name/Logo on website
- Name of festival t-shirt
- 3 Festival T-shirts

**Bronze Sponsor  
 Parade Sponsor  
 (\$1,000 - \$2,499)**

- Recognition as “Parade” Sponsor
- Name on website
- Banner in Parade
- Name on festival T-shirts
- 2 Festival T-shirts

**Silver Sponsor  
 Health Fair  
 (\$2,500 - \$4,999)**

- Recognition as “Health Fair” Sponsor
- Name/Logo displayed in Health Fair Area
- Name/Logo on website
- Name on festival t-shirt
- 3 Festival T-shirts

**Copper  
 Supporting Sponsor  
 (\$500 – \$999)**

- Name listed on website
- 2 Festival T-shirts

**\*\*In-Kind Sponsorship**

(marketing, media, lunches for volunteers, etc.)

- Perks based on value of In-Kind
- Equivalent to monetary value

Register on-line or fill out form and return to: Tarrant County Harambee, P.O. Box 50483, Fort Worth, Texas 76105

Level of Sponsorship \_\_\_\_\_

Pledged Amount \$ \_\_\_\_\_

In-Kind Sponsorship Value \$ \_\_\_\_\_

Description \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Name & Title of Contact \_\_\_\_\_

Contacts Email and Phone # \_\_\_\_\_

Company Name & Address \_\_\_\_\_