

**11th Annual TARRANT COUNTY**  
**HARAMBEE**  
**& Seafood, Chicken & Blues FESTIVAL**

**FRI., OCTOBER 2nd 6:00PM-10:00PM AND SAT., OCTOBER 3rd 9AM – 7PM | 1058 EVANS AVENUE | EVANS AVENUE PLAZA**



**817-229-7778 / 817-332-6049**

**Sponsors@tarrantcountyharambee.com**

**SPONSORSHIP LEVELS**

**Titanium  
Title Sponsor  
(\$15,000 and Above)**

- Recognition as “Presenting” Sponsor
- **18 million exposures on digital billboards**
- Speaking opportunity during festival
- Invitation to Pre-festival Event
- 20 seats in VIP viewing area
- 5 VIP parking passes for event
- Website banner
- Logo on Main Stage & throughout venue
- Company logo on Festival T-shirts (ex-large print)
- Complimentary promotion space in prime location
- 10 Festival T-shirts

**Platinum Sponsor  
Main Stage Sponsor  
(\$10,000 - \$14,999)**

- Recognition as “Main Stage” Sponsor
- **12 million exposures on digital billboards**
- Speaking opportunity during festival
- 10 seats in VIP viewing area
- 5 VIP parking passes for event
- Large logo on website
- Logo by Main Stage
- Company logo on Festival T-Shirts (large print)
- Complimentary promotion booth in prime location
- 7 Festival T-shirts

**Platinum Sponsor  
Blues Festival Sponsor  
(\$7,500 - \$9,999)**

- Recognition as “Blues Fest” Sponsor
- **6 million exposures on digital billboards**
- Speaking opportunity during festival
- 10 seats in VIP viewing area
- 5 VIP parking passes for event
- Large logo on website
- Logo by Blues Fest Main Stage
- Company logo on Festival T-Shirts (large print)
- Complimentary promotion booth in prime location
- 7 Festival T-shirts

**Gold Stage Sponsor  
Community Stage Sponsor  
(\$5,000 - \$7,499)**

- Recognition as Community Stage Sponsor
- VIP reserved seating for 6
- 3 VIP parking passes for event Logo on website
- Logo on Community Stage Logo and festival T-shirts
- Complimentary promotional booth
- 5 Festival T-shirts

**Silver Sponsor  
Kid Zone Sponsor  
(\$2,500 - \$4,999)**

- Recognition as “Kidz Zone” Sponsor
- VIP reserved seating for 4
- 2 VIP parking passes for event Logo on website
- Name by Kidz Zone and on t-shirt
- Complimentary promotional booth
- 3 Festival T-shirts

**Bronze Sponsor  
Parade Sponsor  
(\$1,000 - \$2,499)**

- Recognition as “Parade” Sponsor
- Name on website
- Name on sign in the Parade Name on festival T-shirts
- Complimentary promotional booth
- 2 Festival T-shirts

**Copper  
Supporting Sponsor  
(\$500 – \$999)**

- Complimentary promotional booth 2 Festival T-shirts

**\*\*In-Kind Sponsorship  
(marketing, media, lunches for volunteers, etc.)**

- Perks based on value of In-Kind
- Equivalent to monetary value

**Register on-line or fill out form and return to: Tarrant County Harambee, P.O. Box 50483, Fort Worth, Texas 76105**

**Level of Sponsorship** \_\_\_\_\_

**Pledged Amount**    \$ \_\_\_\_\_

**In-Kind Sponsorship Value** \$ \_\_\_\_\_

**Description** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Name & Title of Contact** \_\_\_\_\_

**Contacts Email and Phone #** \_\_\_\_\_

**Company Name & Address** \_\_\_\_\_