

10th ANNUAL TARRANT COUNTY
HARAMBEE
 & Seafood, Chicken & Blues FESTIVAL

FRI., OCTOBER 4TH 6:00PM-10:00PM AND SAT., OCTOBER 5TH 9AM – 7PM | 1058 EVANS AVENUE | EVANS AVENUE PLAZA



817-229-7778 / 817-332-6049

Sponsors@tarrantcountyharambee.com

SPONSORSHIP LEVELS

**Titanium
Title Sponsor
(\$15,000 and Above)**

- Recognition as “Presenting” Sponsor
- 23 million exposures on digital billboards
- Speaking opportunity at festival
- Invitation to Pre-festival Event
- 20 seats in VIP viewing area
- 5 VIP parking passes for event
- Website banner
- Logo on Main Stage & throughout venue
- Company logo on Festival T-shirts (ex-large print)
- Complimentary promotion booth in prime location
- 10 Festival T-shirts

**Platinum Sponsor
Main Stage Sponsor
(\$10,000 - \$14,999)**

- Recognition as “Main Stage” Sponsor
- Speaking opportunity at festival
- 18 million exposures on digital billboards
- 10 seats in VIP viewing area
- 5 VIP parking passes for event
- Large logo on website
- Logo by Main Stage
- Company logo on Festival T-Shirts (large print)
- Complimentary promotion booth in prime location
- 7 Festival T-shirts

**Platinum Sponsor
Blues Festival Sponsor
(\$7,500 - \$9,999)**

- Recognition as “Blues Fest” Sponsor
- Speaking opportunity at Blues Fest
- 12 million exposures on digital billboards
- 10 seats in VIP viewing area
- 5 VIP parking passes for event
- Large logo on website
- Logo by Blues Fest Main Stage
- Company logo on Festival T-Shirts (large print)
- Complimentary promotion booth in prime location
- 7 Festival T-shirts

**Gold Stage Sponsor
Community Stage Sponsor
(\$5,000 - \$7,499)**

- Recognition as “Community Stage” Sponsor
- VIP reserved seating for 6
- 3 VIP parking passes for event Logo on website
- Logo on Community Stage Logo on festival T-shirts
- Complimentary promotional booth 5 Festival T-shirts

**Silver Sponsor
Kid Zone Sponsor
(2,500 - \$4,999)**

- Recognition as “Kidz Zone” Sponsor
- VIP reserved seating for 4
- 2 VIP parking passes for event Logo on website
- Name by Kidz Zone & festival T-shirts
- Complimentary promotional booth 3 Festival T-shirts

**Bronze Sponsor
Parade Sponsor
(\$1,000 - \$2,499)**

- Recognition as “Parade” Sponsor
- Name on website
- Name on sign in the Parade Name on festival T-shirts
- Complimentary promotional booth 2 Festival T-shirts

**Copper
Supporting Sponsor
(500 – 999)**

- Complimentary promotional booth 2 Festival T-shirts

****In-Kind Sponsorship
(marketing, media, lunches for volunteers, etc.)**

- Perks based on value of In-Kind
- Equivalent to monetary value

Register on-line or fill out form and return to: Tarrant County Harambee, P.O. Box 50483, Fort Worth, Texas 76105

Level of Sponsorship _____

Pledged Amount \$ _____

In-Kind Sponsorship Value \$ _____

Description _____

Name & Title of Contact _____

Contacts Email and Phone # _____

Company Name & Address _____