

10<sup>th</sup> ANNUAL TARRANT COUNTY  
**HARAMBEE**  
 & Seafood, Chicken & Blues FESTIVAL

FRI., OCTOBER 4<sup>TH</sup> 6:00PM-10:00PM AND SAT., OCTOBER 5<sup>TH</sup> 9AM – 7PM | 1058 EVANS AVENUE | EVANS AVENUE PLAZA



817-229-7778 / 817-332-6049

Sponsors@tarrantcountyharambee.com

## SPONSORSHIP LEVELS

**Titanium  
 Title Sponsor  
 (\$15,000 and Above)**

- Recognition as “Presenting” Sponsor
- **18 million exposures on digital billboards**
- Speaking opportunity during festival
- Invitation to Pre-festival Event
- 20 seats in VIP viewing area
- 5 VIP parking passes for event
- Website banner
- Logo on Main Stage & throughout venue
- Company logo on Festival T-shirts (ex-large print)
- Complimentary promotion space in prime location
- 10 Festival T-shirts

**Platinum Sponsor  
 Main Stage Sponsor  
 (\$10,000 - \$14,999)**

- Recognition as “Main Stage” Sponsor
- **12 million exposures on digital billboards**
- Speaking opportunity during festival
- 10 seats in VIP viewing area
- 5 VIP parking passes for event
- Large logo on website
- Logo by Main Stage
- Company logo on Festival T-Shirts (large print)
- Complimentary promotion booth in prime location
- 7 Festival T-shirts

**Platinum Sponsor  
 Blues Festival Sponsor  
 (\$7,500 - \$9,999)**

- Recognition as “Blues Fest” Sponsor
- **6 million exposures on digital billboards**
- Speaking opportunity during festival
- 10 seats in VIP viewing area
- 5 VIP parking passes for event
- Large logo on website
- Logo by Blues Fest Main Stage
- Company logo on Festival T-Shirts (large print)
- Complimentary promotion booth in prime location
- 7 Festival T-shirts

**Gold Stage Sponsor  
 Community Stage Sponsor  
 (\$5,000 - \$7,499)**

- Recognition as Community Stage Sponsor
- VIP reserved seating for 6
- 3 VIP parking passes for event Logo on website
- Logo on Community Stage Logo and festival T-shirts
- Complimentary promotional booth
- 5 Festival T-shirts

**Silver Sponsor  
 Kid Zone Sponsor  
 (\$2,500 - \$4,999)**

- Recognition as “Kidz Zone” Sponsor
- VIP reserved seating for 4
- 2 VIP parking passes for event Logo on website
- Name by Kidz Zone and on t-shirt
- Complimentary promotional booth
- 3 Festival T-shirts

**Bronze Sponsor  
 Parade Sponsor  
 (\$1,000 - \$2,499)**

- Recognition as “Parade” Sponsor
- Name on website
- Name on sign in the Parade Name on festival T-shirts
- Complimentary promotional booth
- 2 Festival T-shirts

**Copper  
 Supporting Sponsor  
 (\$500 – \$999)**

- Complimentary promotional booth 2 Festival T-shirts

**\*\*In-Kind Sponsorship  
 (marketing, media, lunches for volunteers, etc.)**

- Perks based on value of In-Kind
- Equivalent to monetary value

Register on-line or fill out form and return to: Tarrant County Harambee, P.O. Box 50483, Fort Worth, Texas 76105

Level of Sponsorship \_\_\_\_\_

Pledged Amount \$ \_\_\_\_\_

In-Kind Sponsorship Value \$ \_\_\_\_\_

Description \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Name & Title of Contact \_\_\_\_\_

Contacts Email and Phone # \_\_\_\_\_

Company Name & Address \_\_\_\_\_